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The WESTERN ACADEMY *of* ART

ALEC J. MUSGROVE, A.G.S.A.

Director

PROSPECTUS

1921-1922



Bible House, 184 Alexander Ave. East
WINNIPEG

THE WESTERN ACADEMY OF ART offers exceptional opportunities for study, many new phases of instruction, ensuring enthusiastic study in an artistic working atmosphere and environment, being introduced to further its value to students.

Thorough, practical training in accordance with the most modern ideas only, the methods being abreast of the latest developments.

Highly-qualified and experienced instruction given.

The series of studios assures proper workshop environment for each subject.

The Students' League hours form strong factors in the training of students, the talks, criticisms and discussions imparting knowledge so essential to success.

The instruction encourages personal expression. Success comes from individuality and it is the work of the Academy to develop this; the influence and atmosphere of the place of study being of the greatest importance.

The Academy is conducted solely for the benefit of the students and is suited to their requirements.

The Western Academy of Art does not cease to be of use to its students after completion of their studies. The Art League assists in the establishment of students after the period of training is over. It takes care of its students at all times.

The Western Academy of Art offers free studentships to Public School pupils, tenable in the Saturday morning classes, and free (evening) studentships, open to all.

Subjects of Instruction

DRAWING—The vital factor to success in all phases of art expression. The *method of instruction* with its *influence* is all important. The Academy teaches emphatically correct drawing, visualizing, and expression by form.

PAINTING—Oils, Water colors, Tempera and Pastels. The very latest methods of expression in color are taught, while the fundamental principles are emphasized.

ILLUSTRATION—Precisely the methods of modern book and magazine illustration taught, in the many different media.

COMMERCIAL ART—Posters and Poster Cards, Catalogue work, Lettering.

MODELLING—Modern Practice.

DESIGN AND DECORATION — Practical Applied Design, including Art-craft Decoration.

LANDSCAPE—Practice and Lectures. Oils, Water-colors, Tempera and Pastels. Color. Composition. Latest methods of Painting. Sketching from Nature. Practice of Painting in Open Air when weather permits. Special Summer Outdoor Class.

QUICK SKETCHING — Tuesday Evenings. Instruction in Methods and Practice of Quick Sketching. Also every evening from 10 p.m. to 11 p.m. (optional).

PORTRAIT PAINTING — Modern Studio Practice. Thorough and practical tuition.

LIFE CLASSES—Day and Evening.

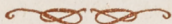
MURAL DECORATION — Latest Methods and Media in accordance with present day requirements.

LECTURES — Composition. Anatomy, Perspective, History of Art.

The Western Academy of Art

Alec J. Musgrove, A.G.S.A.
Director

Alec. J. Musgrove, A.G.S.A., Director, pupil of Greiffenhagen, Prof. Baltus (Brussels) and Prof. Artot. Exhibitor at the Royal Academy, London, the Royal Scottish Academy, G.I. and other important exhibitions.



THE WESTERN ACADEMY OF ART is provided with all essential equipment and every convenience for the health and comfort of students.

The premises are commodious, clean, carefully ventilated and heated. The lighting is excellent and properly arranged. Splendid wash-rooms are provided.

Students are given the use of easels and locker accommodation.

In the Students' Reading and Rest Room, Art periodicals, magazines and books are available.

The Academy is open six days and five evenings weekly for study.

No entrance examinations are required.

Exhibitions of students' work are held monthly when helpful criticisms are given and best works remain on view.

Lectures every second Thursday at 8 p.m.

Instruction Fees

Day Classes.....	\$60, paid in advance	\$50
Forenoon Classes.....	\$30, paid in advance	\$25
Afternoon Classes	\$30, paid in advance	\$25
Evening Classes	\$30, paid in advance	\$25
Saturday Forenoon Classes.....		\$10
Saturday Forenoon Juvenile Class.....		\$10
Saturday Afternoon Classes.....		\$10
Special Classes—Portrait Painting and Life Classes. Terms on request.		

Where total fees paid by the student are \$25 or more the fees include membership in the Art League.

Students may begin study at any time during the year. Fees are charged from date of commencement.

Students may join for any length of time, fees being charged in proportion.

Special Private Tuition in Private Studio given by arrangement.

Studio Privileges—Private Studios may be secured by students for any time at reasonable fee. Apply at Academy Office.

Mr. Musgrove will advise students gladly with reference to studies.

Private Tuition

Special private tuition in Private Studios can be arranged for.

Advanced Portrait Painting

Mr. Musgrove will conduct a special class in advanced portraiture. The number will be limited and confined to advanced students only.

Season 1921-1922

Season 1921-1922 opens on October 1st, being divided into three terms:—

Winter Term 1st Oct. to 31st Jan.

Spring Term..... 1st Feb. to 31st May

Summer Term 1st June to 31st July

During the Summer Term special short courses are taught including Landscape from Nature. Use of private studios by arrangements.

Day Classes..... 9.30 a.m. to 4.30 p.m.

Forenoon Classes..... 9.30 a.m. to 12 noon

Afternoon Classes.... 2.00 p.m. to 4.30 p.m.

Evening Classes 7.30 p.m. to 10 p.m.

Popular Saturday Classes

JUVENILE CLASS—9.30 a.m. to 12 noon.

This class is provided specially for school children and juveniles. The instruction is thorough and made interesting.

SATURDAY FORENOON CLASSES—9.30 a.m. to 12 noon, for Beginners and Advanced Students.

SATURDAY AFTERNOON CLASSES—2.00 to 4.30 p.m.

Including a Special Painting Class, which provides an opportunity to study color by daylight to evening students and others unable to attend the regular day classes.

THE WESTERN ACADEMY OF ART gives great care to the training of pupils in the Beginners Classes, and classes at special hours are arranged.

THE ART LEAGUE

The purpose of the Art League is to further Art Educational work;

—by lectures, talks and club-room meetings to train: and foster appreciation of Art in all its phases;

—by cultivating a spirit of enthusiastic fraternity among Art students and others, thereby creating an atmosphere of energy and effort: the true working spirit that means success;

—by providing working facilities and conditions whereby students on completion of their training are led directly to profitable production;

—by bringing the productions of members before the public and providing selling facilities.

Through the Art League, students, artists, and others interested meet on a common ground in a spirit of fellowship, and its meetings impart that knowledge which enables members to understand and appreciate Art.

The Art League provides a direct interest and ownership in the Western Academy of Art, and every member is working for the success of the work and for his or her personal success.

The Art League provides its members with club room privileges; reading room with current Art periodicals and books.

Free admission to all lectures, exhibitions, etc. Use of private studios (by arrangement) at very reasonable rates to members.

The Art League members meet on Tuesday evenings for sketching. Instruction and criticism given.

THE Director will be pleased to meet anyone interested and advise course of study most suited to individual requirements. Beginners are particularly invited to take advantage of this advice.

Students may enter the Academy at any time during the year. Regular attendance is not compulsory, but close application to class work will naturally bring about the best results, and is encouraged and expected.

The office of the Western Academy of Art is open from 9.30 a.m. to 5 p.m., and from 7.30 to 10 p.m. The office closes on Saturday at 5 p.m.

Further information on request.

Phone

